

# **QUARTERLY PROGRESS SUMMARY: January – March 2016**

## Summary of progress

- The number of products commercialised by ANZCO and TBE from the programme is 18, with two products commercialised in the quarter.
- One of the commercialised products was a food product for the food service sector, and one was a food ingredient.
- Of the 18 products commercialised to date, eight are food products, four are ingredients and 6 are healthcare products.
- ANZCO gained ISO13485 accreditation for a facility and a process for a healthcare product during the quarter.
- A number of new product prototypes are undergoing consumer testing, feedback at early prototype stage is an important step in ensuring novel products meet market needs.
- As part of implementing the findings of the FoodPlus mid-term review, ANZCO continues to build a
  strategic understanding of opportunities in target markets and has been working with a specialist market
  intelligence consultant. The focus is in three areas, a food service sector, a healthcare product and a
  nutritional product
- Sectors are currently being prioritised, with a number have been identified for a more in-depth analysis.
- For food ingredients the major focus of the last quarter has been on pilot plant trials at Massey University to improve yield and product characteristics.
- There are still a number of significant technical challenges from product functionality through to packaging in relation to products developed in the programme.
- Outside the programme, ANZCO is investing in additional capability required to take products which have been developed in FoodPlus to commercial scale.

### Key highlights and achievements

The highlight of the quarter was the commencement of a major new market intelligence initiative, which will give ANZCO the information needed for further product development.

### Upcoming

In the April to June quarter, ANZCO expects to make decisions based on a major market intelligence project.

#### Investment

Investment	Industry	MPI	Total
period	contribution	contribution	investment
During this Quarter	\$0386m	\$0.386m	\$0.772m
Programme To Date	\$6.86m	\$6.86m	\$13.72m