

# Programme

## Tuesday 01 November

10.00am Morning tea amongst the PGP Expo

10.20am Welcome - Martyn Dunne, Director-General, Ministry for Primary Industries

### Session One: A Focus on Food

Session one will discuss the important role nutrition, health, and wellbeing will play in our food future.

10.30am **Natasha Telles D'Costa** Associate Director, Visionary Science Practice:  
Chemicals, Materials and Food, APAC, Frost & Sullivan

10.45am **Bill Kaye-Blake** Director – Finance and Economics, PwC

11.00am **Martin Kussman** Chief Scientist, High-Value Nutrition, National Science Challenge

11.15am **Steve Maharey** Vice-Chancellor, Massey University

11.30am Panel discussion with all session one speakers

**Natasha** has extensive experience in our Asia Pacific, UK, India and Middle East markets. She will share her future food insights in relation to the concept of 'health and taste' as a consumer driver in our Asia Pacific markets.

**Martin** has very recently moved to New Zealand from Switzerland, where he worked in corporate nutritional science for Nestlé.

**Bill** works in building the resilience, agility and reputation of food organisations by preventing crisis and improving performance, and will discuss the future issues that may arise in relation to our food safety and food supply.

**Steve**, who was the Founding Chair of the Massey University based FoodHQ, will share his thoughts on how New Zealand can become a true 'Food Nation' in the future.

11.50am Lunch amongst the PGP Expo

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### Session Two: A Global Perspective

Session two will discuss global trends, issues and challenges that are likely to shape our future.

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**12.50pm** **Joe Mariani (USA)** Series Editor, Deloitte's research campaign on the Internet of Things (IoT)

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**1.30pm** **Ian Proudfoot** Global Head of Agribusiness, KPMG

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**2.00pm** Panel discussion with all session two speakers

**Joe** is joining us from Chicago. He has a background in defense and intelligence, and now works on pressing future issues facing companies and government organisations, including the impact of the Internet of Things on our primary industries.

**Ian**, a Briton who has lived in New Zealand for the past ten years, will be known to many of our audience members. He will talk about the emerging themes being observed on the future of how we will grow, process, distribute, consume and recover food, fibre, medicinal plants and timber.

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**2.25pm** Afternoon tea amongst the PGP Expo

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### Session Three: A New Zealand Perspective

Session three will move the focus from global trends to actions taking place in New Zealand right now.

2.45pm **The Ministry for Primary Industries**

3.00pm **Miriana Stephens Director**, Wakatu Incorporation and Aotahi Ltd

3.15pm **Speaker to be confirmed**

3.30pm **Tim Mackle Chief Executive**, DairyNZ

3.45pm Panel discussion with all session three speakers

**MPI** is responsible for both growing and protecting our primary sectors. Across the Ministry there are currently four significant 'future foresight' work programmes underway. MPI will provide a brief summary of these projects, and then invite an industry participant from our recent Food and Fibre Future Workshops to share an industry perspective of what future foresight thinking means to their business.

**Miriana** is leading a strategic future-facing piece of work for Wakatu. She will consider many of the issues we will talk about during the course of our conference and what these mean for Wakatu's brands, businesses, and long-term decision-making.

**Tim** will talk about the dairy industry - so crucial to the New Zealand of today - and what the industry is doing to influence it's long-term horizons.

3.55pm Closing Remarks

4.00 – **Primary Growth Partnership Expo Networking Function**

6.00pm Following the conference, the Primary Growth Partnership Expo will offer the opportunity to network at the end of the day, in an informal setting with conference delegates and other guests, **between 4.00pm – 6.00pm.**