

### MĀORI AGRIBUSINESS

# **Northland Dairy Conversion**

A dairy conversion established by pulling together a large number of stakeholders into a larger and more commercially effective farming operation.

#### Challenge

Māori face unique barriers when developing their primary sector assets:

- » consolidating multiple owners;
- » achieving the economic scale needed to support profitable agribusinesses; and
- » developing the capability to grow productivity and profitability.

#### Solution

MPI has been working with ORT since 2012 to accelerate the Trust's transformation of 278 hectares of Māori-owned land, from grazing to high productivity dairy farming.

#### **Outcomes**

A fully functioning dairy farm and a model that will act as an exemplar for other Māori who are looking to increase productivity in their primary sector assets.

Increase in sector collaboration.

Increase in technical capability.

## **Key Facts**

MPI's involvement: October 2012

**MPI Funding:** \$71 400 and advisory services.

Partners: Omapere Taraire E &

Rangihamama X3A Ahu Whenua Trust (ORT)

**Economic Benefits:** Increase milk solid production from 180 000kgMS to 230 000kgMS over three years

**Tribal Affiliation:** Nga Puhi