

Northland Educational Field Trip

Through practical experience and gaining an understanding of successful farming methods and practices, this project is increasing productivity in Te Taitokerau, Northland.

Challenge

The challenge of increasing capability and capacity is amplified by the geography and isolation of Te Taitokerau.

Solution

The Northland Educational Field Trip provides an opportunity for 30 leaders from beef and lamb farms across the region to visit farmers who have achieved increased returns and benefits from their land, and meet with those who have formed joint ventures among different iwi and private commercial farmers. In doing so, they'll get an understanding of successful methods and practices, develop relationships, and increase capacity to develop productivity of their assets.

Key Facts

MPI's involvement: March to June 2015

MPI funding or support: Six sponsors are contributing \$5,000 each to the Field Trip, with a \$750 contribution from each farm. MPI is providing advisory services and event co-ordination.

Partners: Te Hiku Iwi; Silver Fern Farms; Beef and Lamb NZ; PGG Wrightson; ASB; Cervus Equipment; Pioneers (Brand Products)

Location: Māori farmers across Te Taitokerau (Northland)

