



Māori Agribusiness: Pathway to Productivity Programme - He Whenua Miraka and He Whenua Miere (Ngati Apa Development Limited) Project

The challenge	These projects relate to separate land blocks. He Whenua Miraka (373 hectares) is located in Kaitoke and He Whenua Miere (261 hectares) is located on the fringes of Fordell. He Whenua Miraka is the conversion of forestry to two separate dairy units and He Whenua Miere is the conversion of Pine to Manuka for honey production. On completion of the feasibility studies, a business case will be presented to the board along with any identified partners. This decision will determine the next phase to be undertaken.
Purpose of the project:	To significantly improve productivity on both land blocks which currently provide minuscule returns. The projects offer enormous potential for major employment prospects and the opportunity for their people to enhance skills and knowledge.
Project outcomes:	Utilise the entire land blocks to achieve maximum returns and to provide greater employment opportunities.

Key Facts:

MPI's involvement (when did this contract/agreement start):	April 2016 – 30 June 2017
MPI funding or support:	\$80,000
Partners (who is the project with):	Ngati Apa Developments Limited
Proposed benefits:	This project will help identify options to increase and expand existing operations to improve productivity and diversify the current land use.
Tribal Affiliation/Region:	Te Rūnanga o Ngā Waiariki – Ngāti Apa (Whanganui)