



Maori Agribusiness: Pathway to Productivity Programme - Ngati Pahauwera Agribusiness Development Project

The challenge	<p>Ngati Pahauwera is a confederation of approximately 80 hapu located between Napier and Wairoa. They have approximately 7,000 registered members.</p> <p>Rawhiti Station was returned to Ngati Pahauwera as part of the Treaty Settlement, the Trust has purchased four other farms in their traditional rohe, Pihanui Station, Omahara Farm, Chimney Creek and Kakariki Station.</p> <p>The challenge for Ngati Pahauwera Commercial Development Ltd is to seize the opportunity to build scale and focus on increasing productivity and profitability from their farms in an integrated way.</p> <p>The farms are in close proximity with each other and it is the Trust's intention to operate the farms as one business.</p>
Purpose of the project:	<p>To build capability, skills and knowledge across Ngati Pahauwera to deliver increased economic returns from their assets.</p> <p>This project is about managing these farms as one business unit.</p>
Project outcomes:	<ul style="list-style-type: none">• develop a farming strategy to inform what opportunities exist for efficient land use, and to increase productivity and profitability; and• identify long term economic advancement opportunities including future markets and partners.

Key Facts:

MPI's involvement (when did this contract/agreement start):	July 2015
MPI support:	MPI funding of \$40,000 along with \$7,000 from the Ngati Pahauwera Development Trust financial support is being utilised.
Partners (who is the project with):	Ngati Pahauwera Commercial Development Ltd
Proposed benefits:	<ul style="list-style-type: none">• increased skills, understanding and capability in farming

	<ul style="list-style-type: none"> • better decision making on operational matters relating to their land • having a clear strategic plan to inform business planning • inform decision making about the best sustainable use of the land • increase economic return from their assets.
Tribal affiliation	Ngati Pahauwera is a confederation of approximately 80 hapu located between Napier and Wairoa.



Rawhiti Station was returned to Ngati Pahauwera as part of the Treaty Settlement.