



Māori Agribusiness: Pathway to Productivity Programme - Rauporoa: Te Materangatira Paora Whanau Trust Project

Project Name:	Rauporoa: Te Materangatira Paora Whanau Trust
Challenge	<ul style="list-style-type: none"> • This prototype provides an opportunity for MPI to work with the Trust to deliver a report and explore 'optimal land use on small blocks focusing on economic returns for the landowners.' • This improved knowledge and capability will hopefully see an increase in productivity and ultimately better returns for the Trust. • The report will allow the Trust and its trustees to gain confidence in making more informed decisions about the land, building scalability and possible investment opportunities from other entities within the rohe of Ngati Pukeko and Ngati Awa.
Purpose of the Project:	The Trust are seeking support to commission a prototype report on optimal land use on small land blocks focusing on economic returns for the land owners and a case study to bring other trusts into the fold.
Project Outcomes:	<p>The projected outcomes include:</p> <ul style="list-style-type: none"> • providing economically viable options for bringing the identified Māori land blocks into production and • a case study that captures key learnings which can be utilised in other areas for similar work. • The above project outcomes will allow for: <ul style="list-style-type: none"> ○ The Trust will have compelling evidence by way of a full report to not only share with its shareholders but also to share with other land trusts within Ngati Pukeko and also within Ngati Awa to collectively work together to make better use of the land. ○ Identify the economic and social implications of transitioning from under-utilised land to well-connected and productive land use will be confirmed.

	<ul style="list-style-type: none"> ○ The production of a prototype report by an independent reputable organisation will allow the Trust and its trustees to gain confidence in making more informed decisions about the land, building scalability and possible investment opportunities from other entities.
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Key Facts

MPI's involvement (when did this contract/agreement start):	<p>June to October 2016. However these dates are negotiable and will be dependent upon when an approved expert advisor is found to commission the prototype.</p> <p>MPI has been supporting Te Materangatira Paora Whanau Trust to develop this proposal.</p>
MPI funding or Support:	MPI funding of up to \$30,000 to commission report on "optimal land use on small land blocks focusing on economic returns for the land owners and also to complete a case study on scale across multiple owners and the barriers to collectivising.
Partners (who is the project with):	MPI and Te Materangatira Paora Trust
Proposed benefits:	<p>If the prototype report can show that the trusts lands can become economically viable through the planting of high profit crops, these may include watermelon sweetcorn, kamokamo, kumara, onions as well as the high grade micro greens such as parsley and watercress this will lead to the following potential benefits:</p> <ul style="list-style-type: none"> • Social outcomes <ul style="list-style-type: none"> ○ Sustainable food being available to the iwi and hapu of Ngati Pukeko and Ngati Awa and surrounding districts. ○ Full time and part time employment thru the setting up of commercial gardens around the rohe. In line with BOP Regional Economic Development action plan and He Mauri Ohoooho. • Economic Outcomes <ul style="list-style-type: none"> ○ Economic growth for iwi and the region as a whole thru the setup of commercial gardens and the identification of possible markets both locally and nationally. In line with BOP Regional Economic Development action plan and He Mauri Ohoooho. ○ Collectivisation of other land trusts- scalability and potentially increase in productivity. ○ Better utilisation of Maori land. Going from land that is currently being used to grow maize to potentially growing more high grade horticulture crops.

	<ul style="list-style-type: none"> • Knowledge of market access and feasibility into the Eastern Bay of Plenty region as well as Rotorua and the port of Tauranga
Region:	Te Waiariki Rohe (Bay of Plenty)

