



Māori Agribusiness: Pathway to Productivity Programme - Te Tii Tapuaetahi Incorporation Project

The challenge:	<ul style="list-style-type: none"> • A lack of planning capability to synchronise a breeding and finishing beef farming operation. • A lack of expertise in finishing beef as Te Tii Tapuaetahi Incorporation (Inc) are new to this business.
Purpose of the project:	To develop a five year operational plan that will synchronise the Inc’s breeding and finishing operations.
Project outcomes:	<p>By developing a comprehensive five year operational farm plan, it will lead to:</p> <ul style="list-style-type: none"> • seamless integration of a new business (beef finishing) with the existing (beef breeding) • sourcing investment for capital works • recruitment of new staff and the right skill sets • an increase in the Inc’s capability (knowledge and skill sets) • connecting the Inc with the right business partners • increased profit margins and on farm productivity.

Key Facts:

MPI’s involvement (when did this contract/agreement start):	July 2016 – June 2017
MPI funding or support:	Up to \$40,000 to fund a writer of the operational plan, and an MPI farm advisor who will provide expertise for the planning.
Proposed benefits:	The contracted services will provide the incorporation the capability and expertise that it currently lacks to expand its business from a breeding only farm to both a breeding and finishing farm operation – Lift in productivity.
Tribal affiliation/region	Ngati Rehia Ngapuhi

