

QUARTERLY PROGRESS SUMMARY: January – March 2017

Red Meat Profit Partnership

Summary of progress during this quarter

- 150 farmers, rural professionals and key industry influencers came together in Christchurch for a workshop to help create an extension system that could be rolled out to all farmers nationwide.
- NZ Farm Assurance Programme agreed and material being printed in readiness for launch through participating processors from June.
- eASD trial underway at Silver Fern Farms Finegand processing plant allowing farmers to complete their ASD forms via mobile device or computer.
- All NCEA resources have now received the New Zealand Qualification Authority (NZQA) Quality Assured Assessment Materials (QAAM) trademark. Teachers can access the resources on the Agrication website curriculum.

Key highlights and achievements

- A successful national workshop involving farmers and rural professionals had two key outcomes. Firstly farmers learnt more about what other farmers have achieved through the pilot. Secondly all participants helped in the creation of a national extension system that could be rolled out to all sheep and beef farmers. A journalist was invited and a subsequent article was produced for both stuff.co.nz and the NZ Farmers Weekly.
- A 90+ page Trial Farmer Booklet which was created and distributed to sheep and beef farmers documented case studies and positive on-farm results achieved in the extension pilot project.
- A brochure was distributed to all sheep and beef farmers in NZ outlining key achievements and results from the first year evaluation of pilot farms, and a call to action for other farmers to become involved in a wider, national rollout. A [press release](#) regarding the farm pilot results was also distributed and picked up widely by rural media.
- Completed a trial of our new farmer facilitation support material with a group of Wairarapa farmers.
- Two new Rural Business Networks set up in Taranaki and Central Otago.

Collaboration with other PGP programmes

- Worked closely with the Transforming the Dairy Value Chain programme on a joint presentation titled 'PGPs – delivering value now and into the future' for the Future Farmers Conference in March.
- Engaged with the Regional Economic development programmes (SoRDS and A25) to align extension initiatives.
- Organised a regular catchup reviewing extension practices and learnings within the PGP network (invited P2P, Clearview Innovations, FarmIQ, Marbled Grass Fed Beef, Pioneering to Precision, NZSTX, and Spring Sheep Milk Co)

Upcoming

- A series of regional partner catch ups has begun. By 31 March, three had taken place (Masterton, Timaru, Ashburton) and more are expected in the next quarter. These are a critical part of RMPP's

engagement with partners to ensure they are aware of projects underway, particularly the national extension rollout, and how this may affect them.

Investment

Investment period	Industry contribution	MPI contribution	Total investment
During this Quarter	\$896,996	\$896,996	\$1,793,992 m
Programme To Date	\$9,426,070 m	\$9,426,070 m	\$18,852,139 m