



18 October 2012

Project Officer Application A1070
Food Standards Australia New Zealand
PO Box 10559
The Terrace
WELLINGTON 6036

Dear Sir/Madam

Application A1070 – Packaging Size for Phytosterol-enriched Lower Fat Cheese – Call for Submissions

Thank you for the opportunity to comment on this application. The Ministry for Primary Industries (MPI) has the following comments to make.

MPI supports option 1, that is to prepare a draft variation to Standard 2.5.4. We note that FSANZ has communicated with the Applicant regarding education strategies that will be used. We agree that consumers may have difficulty calculating an appropriate daily intake, when portion sizes are not used. We note that the applicant has committed to informing consumers of this information. MPI supports the need for this information to be communicated to consumers.

Yours sincerely