

## **Ballance Agri-Nutrients – ClearView PGP Quarterly Report Summary Report for Quarter ended December 2011:**

The Ballance PGP programme commenced in November 2011. This first quarter of the programme focussed on finalising contract details, budgets, initiating administration and operational activities. Following its announcement the programme gained high levels of positive media interest and the programme received many third party expressions of interest.

Quarterly activity also focused on securing contracts and finalising the details of the programmes of work for the first 12 months. This process has resulted in some changes to the short term funding and the acceleration of activities to deliver programme outcomes.

Ballance began collaborations with DairyNZ, FarmIQ and New Zealand Merino to look for synergies between their respective PGP programmes. In the area of extension collaboration, the need for industry standards and protocols with regard to development of GIS-based farm data management systems was identified.