



The world is not waiting for us

Are we innovating fast enough?

Food and Fibre Innovation Conference 2017

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KPMG Food Foresight Solutions



What has caught my attention recently?



Country of origin



Personalising nutrition



Supply chain transparency



Core transformation



Promobots



Speaking to attributes



Protein aisle is emerging



African focus

Nestle, Unilever think small in Big Food's sales quest



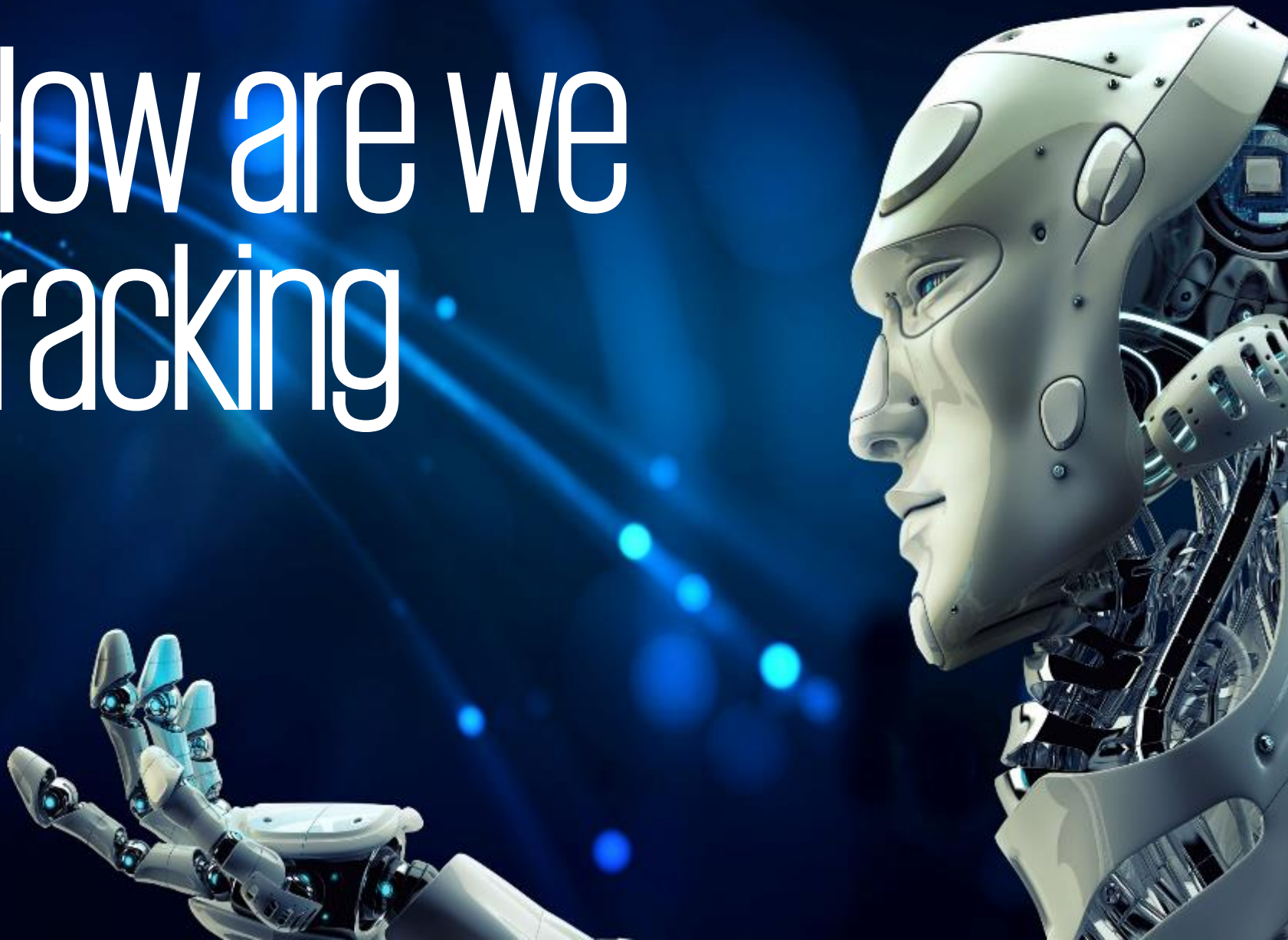
NZ\$131 Billion

DISRUPTION

=

OPPORTUNITY

How are we
tracking



Are we....

....collaborating on what
really matters?

....doing what is right
because it is right?

....deepening
relationships with the
community?

....attracting world
class talent?

...innovating on the
global leading edge?

....pivoting from
volume to value?

....growing deep
market insights?

....providing assurance
over product integrity?

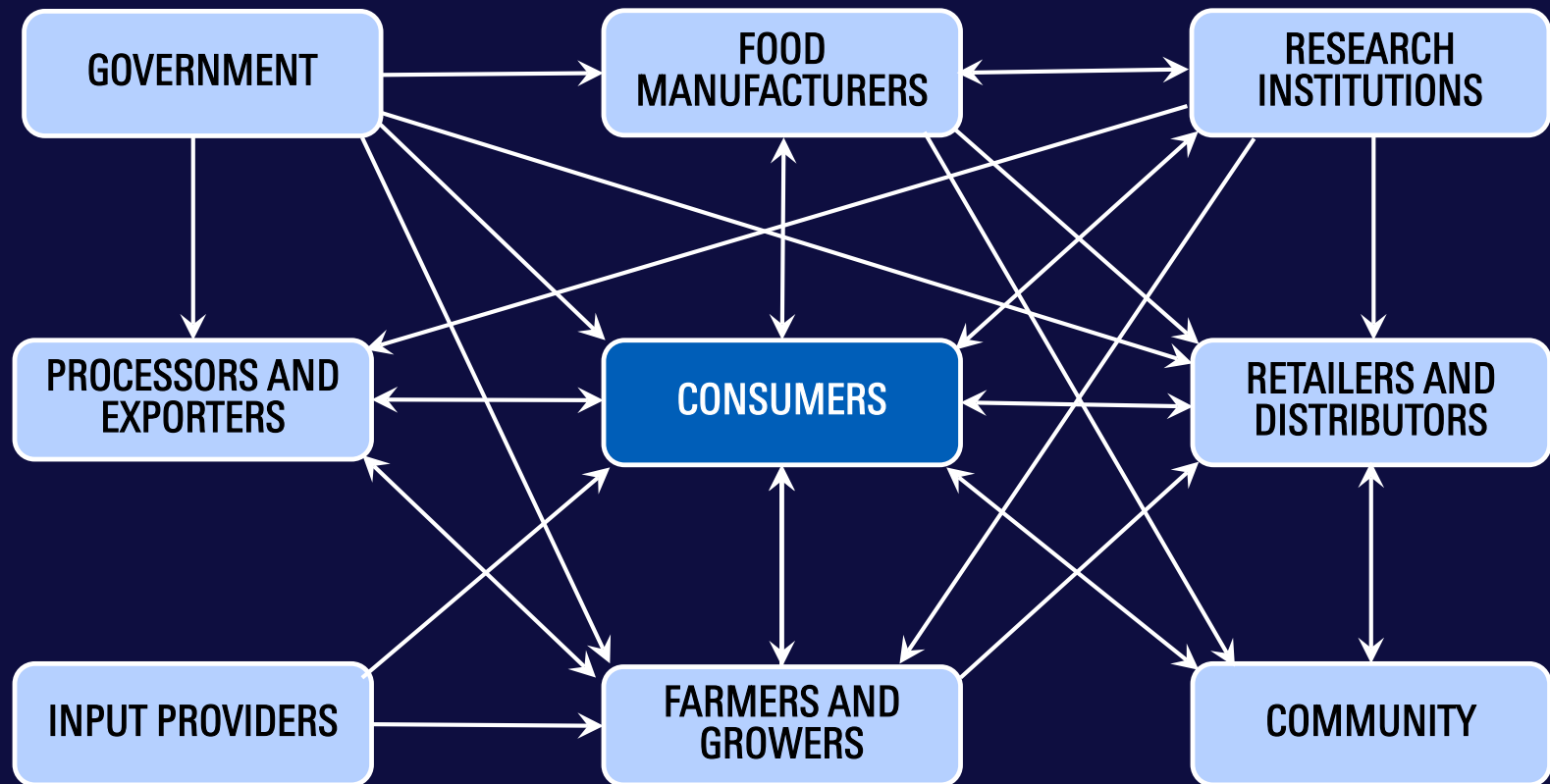
....self-disrupting
successful businesses?

....tackling the curse of complacency?

The recipe for action



Envisaging the future: a consumer centric value web



Investment is necessary to get closer to high value customers



CRITICAL INTANGIBLE INVESTMENTS

Limited
competitive
differential

Standing out drives value

