



DIRECTOR-GENERAL STATEMENT UNDER THE FOOD ACT 1981

Issued at 4pm on 13 November 2013.

The Acting Director-General of the Ministry for Primary Industries (MPI), Scott Gallacher, for the purpose of section 37 of the Food Act 1981, issues the following statement:

MPI has been notified by the New Zealand Police that samples of a sport supplement product labelled CRAZE Performance Fuel Dietary Supplement (CRAZE) have been tested and found to contain the substance N-ethyl-alpha-ethylphenethylamine, also known as DEPEA. This substance is an amphetamine analogue and a Class C controlled drug under the Misuse of Drugs Act 1975.

CRAZE is a food product in the form of a flavoured powder, and advertised as a pre-workout supplement. It is manufactured by Driven Sports, New York, USA, and has been sold in New Zealand through online sales and in some retail stores.

The potential health effects of consuming N-ethyl-alpha-ethylphenethylamine are untested and therefore unknown. However, I am taking a precautionary stance and warning all consumers not to consume CRAZE product, on the basis that the product is a food for human consumption which contains a controlled drug, and therefore may pose a risk to human health.

Anyone who has CRAZE product in their possession, whether for sale or consumption, should not sell or consume the product, and should dispose of it by destroying it or by delivering it to their nearest Police Station.

If you have any questions about these products, please call MPI's consumer helpline on 0800 693 721.

If you have been using these products and have any health concerns, please seek medical advice from your GP or other health professional, or call Healthline on 0800 611 116.

A handwritten signature in blue ink, appearing to read 'Scott Gallacher'.

Scott Gallacher
Acting Director-General
Ministry for Primary Industries