

Sheep – Horizon Three

Progress Report for the Period October 2017 to December 2017

The Sheep – Horizon Three programme is half way through its second season and is making progress in a number of fundamental areas.

Highlights from this period include:

- Market insights work across new potential markets and immersion projects.
- Successful trials of new products undertaken with market launches now in the planning phase.
- The farm nutritional trial has yielded exceptional results in both increased milk volume and lamb weights. Flock average is tracking to around 200L /ewe with the top 25% in excess of 250L/ewe (note: this is prior to any imported genetic gains).
- First lambs with imported genetics are tracking well in both health and maturity.
- Hybrid Pilot Farm site is tracking to target ahead of the 2018/2019 first season.
- Bovine to Ovine Conversion Pilot Farm site has been identified and is also targeting first milking in the 2018/2019 season.
- Farm Open Day was conducted in early December 2017 at Cambridge and Taupō. The day was a combination of industry development discussions, sharing of learnings from the programme, interactive panel session with the farm team and a tour of the Taupō site. This was once again widely attended with over 100 people interested in the potential industry (over 200 have attended since the programme began).

Investment Summary:

	Industry Contribution	MPI Contribution	Total Investment
During this Period	730,608	487,072	1,217,681
Programme to Date	3,057,927	2,038,618	5,096,544



Attendees at the Farm Open Day



Panel session at the Farm Open Day



Consumer immersion session