

# Sheep – Horizon Three

## Progress Report for the Period January 2018 to March 2018

The Sheep – Horizon Three programme is most of the way through its second season and is making progress in a number of fundamental areas.

### Highlights from this period include:

- Market insights projects have been focussed on the Better by Design process, with learnings and outputs guiding new product development.
- Successful trials of new products undertaken with market launches scheduled for next quarter.
- The hoggets with imported genetics have progressed well and are currently beginning 2018 mating for first milking in 2018/2019 season.
- The Hybrid Pilot Farm site is tracking to target ahead of the 2018/2019 first season with first sheep settled into the farm and indoor facility.
- Bovine to Ovine Conversion Pilot Farm site has been confirmed with conversion process beginning for first milking in the 2018/2019 season.
- The Annual Sheep Milking Conference was held in Palmerston North in March 2018 with good attendance from all parts of the industry. Presentations were provided by the Sheep – Horizon Three team on a number of key areas.
- A manual for udder scoring of New Zealand dairy sheep developed in collaboration with Beef & Lamb was provided to attendees of the Sheep Milking Conference.

### Investment Summary:

	Industry Contribution	MPI Contribution	Total Investment
During this Period	1,348,619	899,079	2,247,698
Programme to Date	4,406,545	2,937,697	7,344,242



Annual Sheep Milking Conference



Progress at Hybrid Pilot Farm



Consumer insights through the Better by Design process