

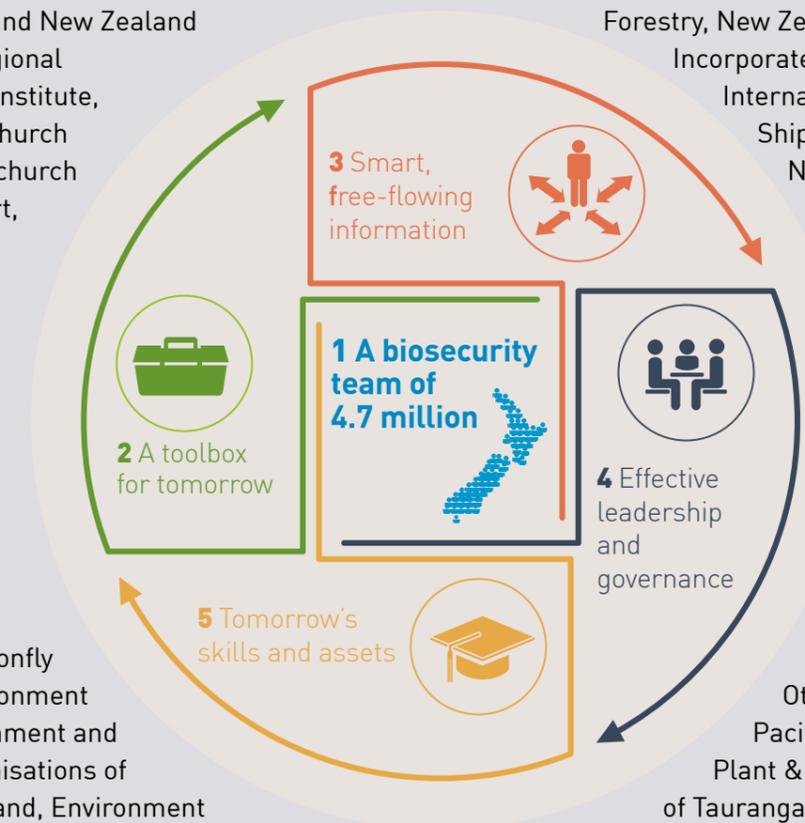
# Future-proofing New Zealand's biosecurity system Biosecurity 2025

## Strengthening the system together

### Who's been involved?

AgResearch, Agrichain, Air New Zealand, Aquaculture New Zealand, AsureQuality, Auckland Airport, Auckland Council, Auckland University School of Biological Sciences, Aurora Enterprises, Bay of Plenty Regional Council, Beef + Lamb New Zealand Inc, Better Border Biosecurity (B3), Bioheritage National Science Challenge, Bio-Protection Research Centre, Biosecurity Ministerial Advisory Council, Botanic Gardens Australia and New Zealand Inc, Canterbury Regional Council, Cawthron Institute, CentrePort, Christchurch City Council, Christchurch International Airport, Customs Brokers & Freight Forwarders Federation of New Zealand Inc, Dairy Companies Association of New Zealand, DairyNZ, Deer Industry New Zealand, Department of Conservation, Dragonfly Data Science, Environment Canterbury, Environment and Conservation Organisations of Aotearoa New Zealand, Environment Southland, Environmental Defence Society, Environmental Protection Authority, Federated Farmers, Fish and Game New Zealand, Flightworks, Forest Owners Association, Foundation for Arable Research, Government Industry Agreement, Greater Wellington Regional Council, Hawke's Bay Regional Council, Horizons Regional Council, Horticulture New Zealand, Kiwifruit Vine Health, Land Information New Zealand, Lincoln University, Manaaki Whenua - Landcare Research, Marlborough District Council, Massey University, Maximise Consultancy, Meat Industry Association,

Ministry for Primary Industries, Ministry of Business, Innovation and Employment, Ministry of Foreign Affairs and Trade, Ministry of Health, Mondiale, Motutapu Island Trust, Museum of New Zealand Te Papa Tongarewa, National Beekeepers Association of New Zealand, New Zealand Airports Association, New Zealand Apples and Pears, New Zealand Biosecurity Institute, New Zealand Institute of Forestry, New Zealand Plant Producers Incorporated, New Zealand Post International, New Zealand Shipping Federation, New Zealand Winegrowers, Ngāi Tahu, Ngāti Paoa Trust Board, Ngāti Ranginui, Ngāti Te Ata Waiohua, NIWA, Noos Limited, Northland Regional Council, Nursery and Garden Industry New Zealand, Open Polytechnic, OSPRI New Zealand Limited, Otago Regional Council, Pacific Invasives Initiative, Plant & Food Research, Port of Tauranga, Port Nelson, Predator Free 2050, Primary ITO, Royal Forest and Bird Protection Society of New Zealand, Royal Society of New Zealand, Scion, Selwyn District Council, Taranaki Regional Council, Te Korowai o Te Tai o Marokura, Te Tira Whakamātaki, The New Zealand Grain & Seed Trade Association, Trade Me Group Limited, Trevelyan's Pack & Cool Ltd, UniServices, University of Canterbury, University of Waikato, Victoria University, Wai Communications Limited, Waikato Regional Council, Waikato River Authority, Weedbusters, West Coast Regional Council and many others...



# Imagine a unified biosecurity system where everyone – iwi and hapū, businesses, government and communities – works together to protect our lifestyles, our livelihoods and our unique environment against pests and diseases.

## What are we trying to achieve?

Biosecurity 2025 will change the way we “do” biosecurity in New Zealand. Inclusiveness and participation are central to the programme, ensuring every individual, business and organisation recognises their role and expects to contribute. This will mean that New Zealand’s biosecurity system continues to be resilient and provide the level of protection that New Zealanders expect.

## How did we get here?

- 80 biosecurity leaders, 60 organisations, one Steering Group and five Working Groups worked out how to meet the goals and outcomes of the Biosecurity 2025 strategy
- Five strategic work plans with over 100 actions were developed to inform an Implementation Plan.

A Steering Group is overseeing the implementation process until system governance is in place.

### The Steering Group members:

- Roger Smith (Chair) – Ministry for Primary Industries
- James Buwalda – Better Border Biosecurity (B3)
- Kimberly Crewther - Dairy Companies Association of New Zealand
- Rosemarie Dawson – Customs Brokers and Freight Forwarders Federation of New Zealand Inc
- Steve Rich – Government Industry Agreement for Biosecurity Readiness and Response
- Cath Wallace – Environment & Conservation Organisations of New Zealand
- Rob Phillips – Environment Southland
- Amber Bill – Department of Conservation
- Sally Giles – Ministry of Health
- Glenice Paine – Māori/ iwi
- Graeme Marshall – Biosecurity Ministerial Advisory Committee
- Grant Bryden – Ministry for Primary Industries

## What’s already underway?

### Creating a movement

A biosecurity “unifying” identity will be launched that can be used by anyone or group to align and connect the many facets of biosecurity events, initiatives or activities.

An advertising campaign will support the launch of the identity that will engage New Zealanders and show them how and why they should be involved.

### Communicators shaping the movement

Good communication will be integral to making the strategy a “system” strategy. Communications underpins, explains and promotes the work of all those involved.

The Biosecurity Communication Network, made up of communicators from Māori, tourism, primary industries, NGOs, business organisations, the supply chain, universities, research organisations, government agencies, regional councils, marine and communication agencies is actively collaborating and developing a system-wide approach to integrate, amplify and promote Biosecurity 2025.

Over 340 communicators are members.

### Data working for us

We are developing systems so that robust, reliable data for science, intelligence and research can be made readily available.

Having smart free-flowing data will help us identify species, support biosecurity responses, surveillance, pest distribution and trapping, and pre-border intelligence.

### Māori integral to Biosecurity 2025

Māori involvement at all levels of the system is critical for success and the role of tangata whenua as kaitiaki means Māori should be involved across all aspects of biosecurity.

In the Bay of Plenty, an iwi-led community-driven partnership between Tauranga Moana iwi, the council and industry are working to protect iconic Mauao (Mount Maunganui) from the destructive myrtle rust fungus.

Supported by the 4.7 million engagement team, the Mauao initiative is building biosecurity knowledge, engagement and surveillance skills at the grassroots.

Iwi kaitiaki, local and regional council staff and industry are identifying and mapping susceptible myrtle plants, erecting signs on walking tracks around Mauao to raise public awareness and running a community surveillance programme to encourage people to spot myrtle rust.

### System-wide research, science and technology priorities to drive investment

A Biosecurity Science Working Group is developing a Statement of Priorities for biosecurity research, science and technology.

A draft statement of priorities is due by the end of July and will feed into the upcoming science investment decisions within government.

## What’s the big idea?

We are using four “Big Ideas” to act as central pillars for the Implementation Plan to transform key aspects of the biosecurity system. These “big ideas” focus on improving how we collaborate and depend on people across the system to be actively involved and take action.

Each Big Idea draws from one of the work plans, pulling in elements from the other plans. Each provides a framework of “what you can do”, sets out what needs to be achieved and why, and identifies projects to kick start the Big Idea.

The wording may change, but the big ideas are:

- creating a movement
- collaboration in knowledge
- biosecurity smart data
- investing in resilience.

These will be supported by leadership across the network of networks that make up the biosecurity system. Leadership must support all to contribute within their parts of the system. It must also facilitate engagement, drive continual improvement, identify gaps, and monitor and report on system performance.

## How will you and your organisation help protect our lifestyle, livelihood, our economy and our unique environment?

### Reach out and get involved:

[biosecurity2025@mpi.govt.nz](mailto:biosecurity2025@mpi.govt.nz)

