

CAPRINZ PUBLIC SUMMARY

Contract reporting for the period ending 30 November 2018

The CAPRINZ programme is delivering an integrated package of clinically substantiated product attributes, with relevance to consumers and health care professionals in different markets and with NZ-specific farm and animal attributes. This will provide a competitive advantage that will be difficult to replicate in other parts of the world.

The three programme objectives are:



Objective 1: Clinical evidence that goat milk infant formula provides a positive difference for infants



Objective 2: Insights into consumer and influencer beliefs, attitudes and perceptions



Objective 3: Farm system innovation and extension for sustainable production and product naturalness

*** As a responsible manufacturer of infant formula Dairy Goat Co-operative (N.Z.) Ltd supports the WHO Marketing Code and unequivocally supports breastfeeding as the best source of nutrition for infants**

Highlights and Achievements

- Work is progressing well under all three objectives. Research plans have been formulated and work initiated for the *Objective 1 Evidence* and *Objective 3 Systems*. The first year's research for *Objective 3 Insight* is complete.
- There are twelve completed deliverables to date which include internal reports, research proposals and study designs.
- The Milk Quality – Stage One (MQ1) course has been revamped to improve the application to dairy goat farms. The December 2018 intake is full with 18 participants registered for the MQ1 two-day course plus practicum. This Primary ITO course will be run by QCONZ.

Investment

	DGC contribution	MPI contribution	Total investment
During this quarter	\$0.286m	\$0.190m	\$0.476m
Programme to date	\$0.786m	\$0.524m	\$1.309m