

Sheep – Horizon Three

Progress Report for the Period April 2019 to June 2019

The Sheep – Horizon Three programme has completed its third year and has ended the first season milking the new genetic lines in new Pilot Farms.

Highlights from this period include:

- The first supplier farmer has been on-boarded and will begin milking in the 2019/2020 season.
- The 'Sheep - Horizon Three' Team was present at Mystery Creek Fieldays in June 2019 to share knowledge, discuss pathways with potential farmers and generate public awareness:
 - SheepMilkNZ stand was a collaboration supported by Massey University, Maui Milk and Spring Sheep Milk Co.
 - Industry interest had doubled from 2018 Fieldays event with over 200 farmers through the stand to enquire about milking sheep and 16 groups taken through the Pilot Farms in the days following
- Over 850 people visited the Pilot Farms during 2018/19 made up primarily of groups interested in becoming part of the New Zealand industry but also included international visitors and students.
- The first product of a new Early Life Nutrition product range was launched into Malaysia (Stage 3, Toddler Formula), with further products within this range to be launched to new markets in the coming year.

Investment Summary:

	Industry Contribution	MPI Contribution	Total Investment
During this Period	599,916	399,944	999,860
Programme to Date	9,327,448	6,218,298	15,545,746



Interested farmers at 2019 Fieldays SheepMilkNZ Stand



New product launch in Malaysia – Stage 3 Toddler formula



International visitors to the Pilot Farms