



New Zealand Seafood Sustainability Awards 2019/2020

The inaugural New Zealand Seafood Sustainability Awards recognise and celebrate those throughout industry, tangata whenua, and our communities who are dedicated to ensuring the sustainability of New Zealand's fisheries and aquaculture. These individuals and groups may have been involved in innovation, science, leadership, or community engagement promoting the present and future sustainability of New Zealand's seafood sector.

Finalists (or their representatives) will be invited to attend an awards ceremony in Wellington in March 2020 with the Minister of Fisheries Hon. Stuart Nash.

Who should be nominated?

Individuals, groups, communities, and organisations are all eligible for nomination. The important thing is that they have made a significant innovation that promotes sustainability in New Zealand's fisheries and aquaculture sector.

If you know a person or group who could be suitable, please nominate them.

If you are an individual or part of a group, community, or organisation who are making an effort, we encourage you to talk to your community, industry organisations, or regional bodies about nominating you for an award or self-nominate.

The Emerging Leader Award and Minister's Award are by third party nomination only.

Nominations might be made by:

- anyone who knows of an individual, group, community, or organisation that is experimenting with innovative new ways to improve the seafood sector
- an employee who has been part of an innovative project
- an industry body that has seen great results from a member's business.

All nominated parties will be notified of their nomination, and we will contact them if further details are needed.

Awards categories

- Operational Innovation;
- Market Innovation and Value Added;
- Kaitiakitanga;
- Emerging Leader;
- Supreme Sustainability; and
- Minister of Fisheries' Award

What will winners receive?

An awards ceremony will be held in Wellington in March 2020 and all finalists (or a representative of the finalist and guests) will be invited to attend free of charge.

All finalists will receive a certificate of recognition and winners in each award category will also receive the following:

- A trophy
- Acknowledgement in the New Zealand Seafood Sustainability Awards booklet

- A framed certificate acknowledging their accomplishment
- Travel and accommodation for the Award ceremony will be reimbursed for a representative plus two guests (up to \$750)
- Invitation to participate in future MPI initiatives to promote good fisheries and aquaculture practices, for example speaking engagements.

Highly commended

- Up to two entries in each category may be recognised by the award of a highly commended certificate and acknowledgement in the New Zealand Seafood Sustainability Awards booklet.

Eligibility Criteria

Nominees must be individuals, groups, communities, or organisations who are actively involved in the seafood sector or provide support services to New Zealand's seafood sector. Support services represent a diverse range of activities including input manufacturing, equipment manufacture and maintenance, transport services, and professional services.

Permission must be sought from the nominee before a nomination is made.

Employees of the Ministry for Primary Industries are not eligible for nomination.

Operational Innovation Award

The Operational Innovation Award recognises those who have:

- developed, invested in, or implemented an innovative product, tool, or method leading to more sustainable practice (such as catch efficiency, reduced by-catch, reduced waste, or full utilisation) within the last 24 months, or
- reduced their impacts on the natural environment through innovative practices.

Market Innovation and Value Added Award

The Market Innovation and Value Added Award recognises those who:

- are leaders in driving market access and engagement, advancing customer experience and furthering marketing effectiveness and accountability through smart technology and marketing process;
- seize an opportunity to improve an existing market or product, or create a new product that is not currently available in the market and consumers are willing to pay for; or
- contribute to the improvement of handling or processing techniques leading to reduced waste, better use of low value by-catch and by-products from existing fisheries, and development of value-added products.

Kaitiakitanga Award

The Kaitiakitanga Award recognises those who:

- demonstrate guardianship of the environment through spatial management, minimisation or mitigation of environmental impacts, or protection of vulnerable species (such as marine mammals, seabirds, inanga, tuna, or kōura), or
- make a significant contribution to the knowledge about sustainability that is held by our fishing and aquaculture communities or New Zealanders in general, through science and research, or education and engagement.

Supreme Sustainability Award (selected from all entries in above categories):

Fisheries New Zealand and MPI recognise that sustainability is the key objective of the awards programme and is applicable across the first three categories, so all entrants in these will be considered for this supreme award.

Emerging Leader Award (third party nomination only):

The Emerging Leader Award recognises an individual who:

- is under 35 years of age at 14 October 2019;
- is an emerging leader in New Zealand's seafood sector; and
- is already making a significant contribution to the sustainability of fisheries or aquaculture.

Minister of Fisheries' Award

The Minister's Award recognises:

- an individual or group who are making consistent and regular contributions to New Zealand's seafood sector
- a champion of seafood sustainability or a developer of innovative methods or tool;
- an exceptional commitment to responsible growth and best practice, or
- an outstanding contribution to New Zealand's reputation for high quality and sustainable marine products.

Nomination requirements

All nominations must be supported by:

- A summary of the entry.
- A detailed description of the programmes, processes or practices that have been put in place to contribute to the sustainability of New Zealand's seafood sector.
- the nominee's explanation of why the individual, organisation, or business deserves to be recognised.

Where appropriate, the nomination should include details of where and when noteworthy activities took place.

Nomination Assessment

Nominations will be assessed by the New Zealand Seafood Sustainability Awards 2019/2020 judging panel. This panel will comprise 5 respected professionals who are independent from central government, with expertise in a relevant area and a range of experience to cover the expected variety of entries (such as technical, conservation, production, market access, or support services).

Event details

Winners and finalists of the New Zealand Seafood Sustainability Awards 2019/2020 will be recognised at an awards ceremony to be held in Wellington in March 2020. Finalists will be invited to attend the awards ceremony. Up to 2 highly commended applications in each category may also be recognised and invited to attend the ceremony.

Each category winner will be presented with an award, and will be acknowledged in the New Zealand Seafood Sustainability Awards 2019/2020 booklet.

All other nominees for the New Zealand Seafood Sustainability Awards will be sent a certificate of recognition.

What you need to know

- Information contained in an award winner's nomination may be used by MPI and Fisheries New Zealand for promotional purposes.
- The judging panel reserves the right not to issue an award if, in its opinion, nominations do not adequately meet the criteria.
- MPI and Fisheries New Zealand will liaise with awards finalists regarding the details of their invitation to the awards dinner, and their participation in future initiatives to promote good practice in the seafood sector.
- MPI and Fisheries New Zealand will liaise with the winners of the Supreme Sustainability Award and the Minister of Fisheries' Award regarding the details of their invitation to have dinner with the Minister of Fisheries.
- Any final decisions regarding the arrangements and details of prizes lie with MPI and Fisheries New Zealand.
- Judging panel decisions are final and not subject to appeal.
- Nominations are confidential.
- Any personal information that is collected will be used and stored in accordance with the Ministry for Primary Industries' privacy policy.

To submit a nomination

Nominate an individual or group online, or download the nomination form, complete all relevant fields, and email or post your nomination to us.

Email entries to seafood.awards@mpi.govt.nz

Post entries to:

New Zealand Seafood Sustainability Awards
Ministry for Primary Industries
PO Box 2526
Wellington 6140

Entries close at 5pm on Sunday 24 November 2019.

Any general inquires can be sent to seafood.awards@mpi.govt.nz

New Zealand Seafood Sustainability Awards- Terms and Conditions

Read all of the rules before entering

If you do not comply with these terms and conditions, your entry may be disqualified or your Award may be forfeited.

1. The Awards are open to groups, organisations, industry, individuals, whanau, hapū, iwi, and councils. A sponsor may be nominated or self- enter for the Awards for:
 - (a) a category for which it is not a category sponsor, or
 - (b) any category if the sponsor is a general support sponsor (namely, the sponsor doesn't have category naming rights).
2. Your nomination or self-entry must be true and factually correct to the best of your knowledge. You take full responsibility for the content of your entry or nomination.
3. To enter or submit a nomination for the Awards you must complete an online entry form or submit a digital/or hard copy of the form available on the website to Fisheries New Zealand via email or post, selecting the Award category you wish to enter.
4. You may apply to enter more than one category, but you must submit a separate form for each category.
5. Your entry or nomination must relate to a programme/project that was started, carried out, or completed over the past 2 years (that is, since January 2018).
6. The Emerging Leader Award and Minister's Award are by third party nomination only. If you are submitting a nomination for the Emerging Leader Award or Minister of Fisheries' Award, you must have the prior consent of the nominee.
7. Entry submissions open on Friday 18 October 2019 and close on Sunday 22 November at 5pm (NZST). Finalists will be announced on Friday 31 January 2020 and the winners will be announced at the ceremony in March 2020.
8. There is no cost to submit an entry or nomination for the Awards. Travel-related costs to attend the ceremony will be partially reimbursed for finalists (up to \$500), and award winners (up to \$750).
9. Where the entry or nomination is submitted by a team, the team must identify one person on the form as its representative. The representative must have authority to act on behalf of the team and will be contact person for all communication with Fisheries New Zealand.
10. You agree to provide imagery to support your entry or nomination in the format requested by Fisheries New Zealand.
11. You agree to participate in any media, marketing, and promotional activities associated with the Awards and the Awards ceremony, including photography and filming of the Awards ceremony, and you agree that these may be used by Fisheries New Zealand for promotional and media purposes. Any such use will be entirely at the discretion of Fisheries New Zealand.
12. You agree to give Fisheries New Zealand one week's notice in writing if you, or a representative from your entry or nomination, are unable to attend the Awards ceremony.
13. Awards judges cannot enter or be nominated in any category but sponsors can.
14. If any awards judge has a conflict of interest regarding an entry, that judge will not judge that entry and may be removed from judging the category in which that entry is entered and scores for that category will be aggregated. Fisheries New Zealand will decide whether there is a conflict of interest, and its decision will be final and no correspondence will be entered into.
15. The judges' decisions are final and no correspondence will be entered into.

16. Sponsors are not privy to entry submissions (except their own), judges' decisions, or the final results (until those are published). Therefore, being a sponsor does not, in itself, create a conflict of interest.
17. Fisheries New Zealand reserves the right to cancel the Awards programme or any Award category, or to amend these terms and conditions, without prior notice.
18. You (individual or organisation) must not be under investigation by any New Zealand or international statutory body (such as Accident Compensation Corporation, New Zealand Police, Health and Disability Commission, Inland Revenue, Immigration, or WorkSafe NZ).
19. These terms and conditions are governed by and will be interpreted in accordance with the laws of New Zealand, and the Courts of New Zealand will have exclusive jurisdiction.
20. **Privacy** – Fisheries New Zealand (part of the Ministry for Primary Industries) may collect personal information from you (such as your name, home/business address, and email) for the purpose of facilitating your participation in the Awards, and for event management. It may be provided to other event-related organisations or entities (such as other event participants, event sponsors/partners, and event contractors) for the purpose of event management, or Fisheries New Zealand may use it to contact you in the future for purposes relating to the Awards. If you wish to opt out of your information being shared with event sponsors then you must advise us by email to the address below.



New Zealand Seafood Sustainability Awards 2019/2020 – Entry Form

1. Award category

This nomination is for the following category (circle all that apply):

- Operational Innovation Award
- Market Innovation and Value Added Award
- Kaitiakitanga Award
- Emerging Leader Award
- Minister of Fisheries' Award

2. Nominee details

The entry is for the following:

- Individual
- Small and Medium-Business (fewer than 20 staff)
- Large Business (20+ staff)
- Tangata whenua
- Community
- Other organised group (please specify) _____

The entry is for the following:

- Fisheries
- Aquaculture
- Seafood Support Services
- Other (please specify) _____

Nominee representative's contact details:

Name of nominee representative		
Name of business		
Telephone		Mobile
Email		
Postal Address		
City		Post Code
Website		
Summary Please provide a 100 word summary of the entry		

3. Background

In brief, explain what actions, programmes, processes or practices were undertaken to contribute to innovation and sustainability, and where and when they were implemented.

4. Grounds for application / nomination

Outline why the nominee deserves recognition.

5. Nominator declaration

- I declare that the information submitted is true.
- I agree to abide by all conditions outlined in the cover sheet.
- I have advised the nominee of their nomination.

Nominator declaration

Nominator name			
Business name (if applicable)			
Telephone		Mobile	
Email			
Nominator signature		Date	