

The Productive and Sustainable Land Use package

Protecting our environment and supporting New Zealand's transition to a sustainable, low emissions future is one of the government's top priorities. The focus is on building a productive and sustainable economy that supports the wellbeing of all New Zealanders.

Improving the way we use our land can have significant benefits for the health of our waterways, contribute to our climate change goals and increase the productivity of our land – sustainable land use is the only way forward.

What is PSLU?

The Productive and Sustainable Land Use (PSLU) package promotes farm land use practices that deliver more value and improve environmental outcomes.

It will help ensure:

- Farmers and other land users can meet environmental standards and remain prosperous
- Every farmer has a way forward to achieve these goals, including changing land use if necessary
- Any impact of changing land use on land users, their families and communities is managed in a just and sustainable way.

How can it help?

The PSLU package will help land owners, businesses, and Māori decide the best way to boost productivity on their land and improve the health of our environment. It will build on the work already underway on many New Zealand farms to reduce their environmental footprint and help this be applied to more farms.

The PSLU package provides the help farmers and growers are looking for to support them optimise their land use. This includes:

- On the ground help to support on-farm changes
- Information about other land use options
- Advice and support from professional farm advisors
- Help with the development of higher value food and fibre products
- Greater focus on farmer led approaches, with farmers driving the change and sharing their knowledge with other farmers.

How will PSLU work?

The PSLU has six key parts to help farmers and growers make informed decisions.

Extension services	Providing on-the-ground support to 2,200 farmers over four years to improve their environmental and economic sustainability and wellbeing.
Primary Industry Advisors	Support the development of a training and qualification framework for professional farm advisors so that farmers and growers can access the advice they can trust and which meets their needs.
Māori Agribusiness	Support Māori landowners and agri-businesses to realise greater value from their land in a way that works for them.
Monitoring and Benchmarking	Improving on-farm emissions data and monitoring, and increasing the number of primary sectors covered.
Overseer	Improve the accuracy of Overseer and the range of farm systems it can model, so that it can be used more effectively.
Market Access and Export Systems	Protecting high value food exports, and updating New Zealand's official assurance systems.

Where to get help and information?

Information about the PSLU package and on how to move towards more productive and sustainable land practices can be found at www.mpi.govt.nz/pslu or by emailing pslu@mpi.govt.nz