

MPI has worked with a number of Māori land owners across the country, to help them achieve their aspirations, on their terms. This includes assessing the opportunities for different land uses, and bringing together smaller land blocks to build economic scale.

Based on these interactions, MPI has identified six common steps that can assist Māori to successfully improve the performance of their land.

MPI has a network of experts across the primary industries that can help Māori to make informed decisions about developing their land.

Get in touch if you want to explore what options might be available for your whenua.



Ministry for Primary Industries  
Manatū Ahu Matua



# Increasing the Value of Māori Land

New Zealand Government

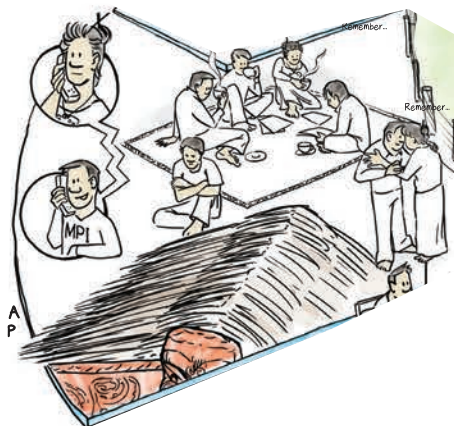
February 2016

*Growing and Protecting New Zealand*



## 1. Establish a Project Group

Discuss opportunities with surrounding land owners.



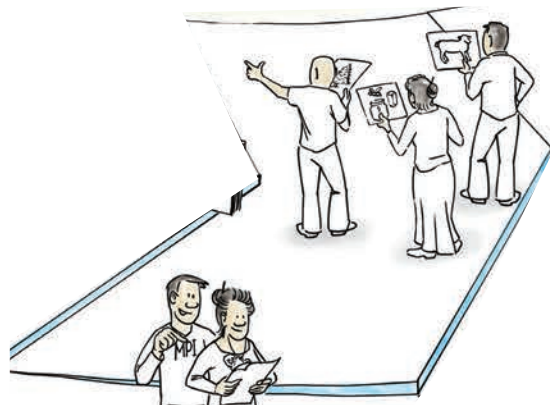
## 2. Develop strategic plan

Develop plan to reflect the goals and aspirations of the group.



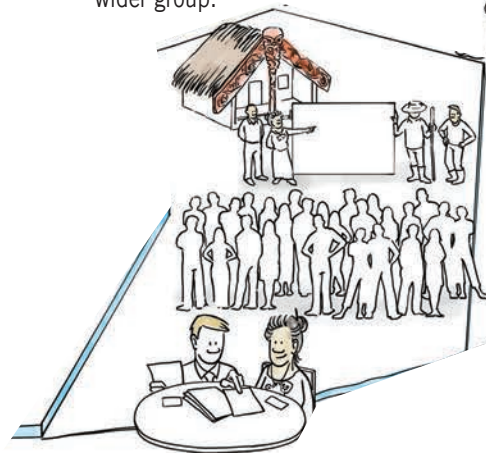
## 3. Feasibility study

Determine the best use of the land.



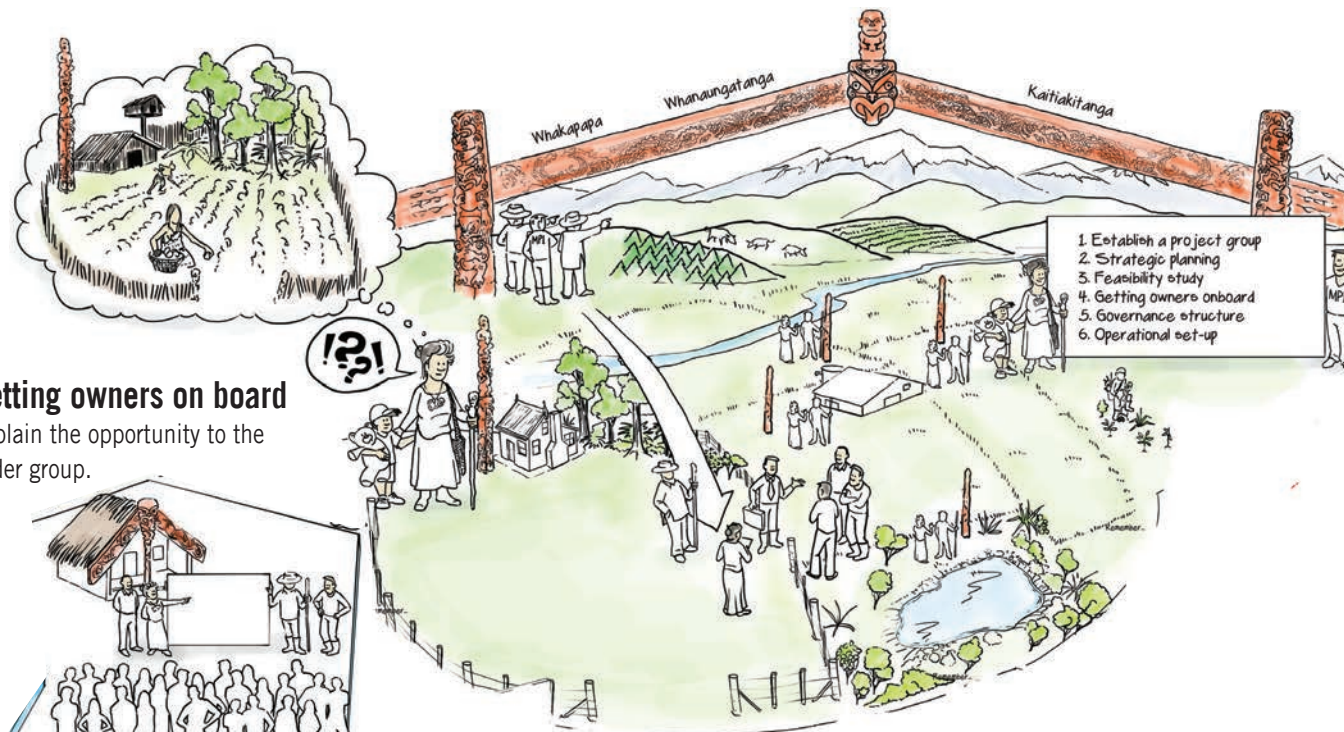
## 4. Getting owners on board

Explain the opportunity to the wider group.



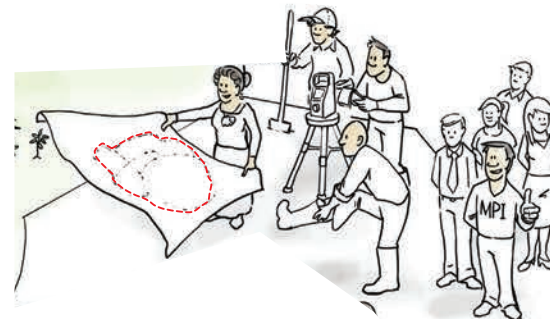
## 5. Set up governance structure

Get the right people in the right positions.



## 6. Operational set-up

Depending on what option the group has decided to go with.



For more information

call MPI on **0800 00 83 33**

or email us at:

**MAPIP@mpi.govt.nz**