

**Clearview Innovations PGP Programme
Quarterly Report Public Summary
Report for Quarter ended 30 September 2014**

This first quarter of 2014-15 celebrates the successful launch of N-Guru™ Phase 1, the first outcome of the Programme. N-Guru™ is a decision support tool used to more accurately predict pasture responses to the application of nitrogen at a spatial scale, thus improving the efficiency of nitrogen use on New Zealand pastoral farms. Reaction from farmers to the new product has been very positive.

Previously Annual Winter Workshops have been held in this quarter to review progress in each of the research projects. However the reviews of projects were formatted differently this year with each project being separately assessed during the quarter. These were all very productive, looking back over what has been achieved and starting to plan where to next.

Key highlights for this quarter include:

- Release of N-Guru™ Phase 1, as outlined above;
- Significant advancements have been made improving the shelf-life of one of the target products and testing the impact of storage temperature. Shelf-life storage of microbial products is an important factor when considering whether a product is commercially viable.
- The new Extension Programme was signed off by the Programme Steering Group. The work completed to achieve sign off included the development of the extension strategy and the development of objectives, milestones, and achievement measures for the Extension PGP Programme. This is a critical part of the PGP programme to ensure maximum uptake of the new products and services being developed in the programme.
- Two licensing arrangements were finalised with AgResearch.