# Social Media Notification Example

You may like to adapt following social media notification, or make your own.

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| *[Business name]* is recalling *[all batches/specific batches]* of *[brand name][product name]* due to *[recall reasoning]*  See the full recall information here: *[link to business media release or specific New Zealand Food Safety recall web notice, or point-of-sale notice]*  *[Add product image]* |